Denise Costantino

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Denise Costantino has a strong career history of success in Finance & Accounting and Operations, spanning start-up, rapid growth, creative and sales environments. Denise has proven capabilities to build departments and lead teams with a straightforward honest approach, using effective communication skills, combined with a well-rounded management style encompassing vision, strategy and a strong drive for success. She has extensive hands-on experience in Accounting, Financial Analysis, Budgeting, Cash Flow Management, Operations, Warehouse Management, Database Design, Inventory Planning, Systems Implementations and Management.

Selected Past Projects and Experience:

- Instrumental in building start-up wholesale apparel firm to an international lifestyle brand with 8 branded national and international retail stores, a successful eCommerce platform, and a wholesale presence among top resorts worldwide. implemented all systems to incorporate revenue and inventory tracking for each division integrated with the accounting system.
- Pivotal in growth of a \$2M private company to \$90M division of a public corporation operating in five top marketing environments.
- Implemented and converted ERP/Accounting systems including QuickBooks and NetSuite.
- Designed warehouse structure and implemented pick-pack software to integrate with accounting system.
- Developed licensing program overseas.
- Managed fund raising and diligence process with investment banking firms and commercial banks.
- Converted company from cash basis to accrual basis accounting implementing processes and procedures, controls, and timely financial and sales reporting.
- Served as Interim accounting department for manufacturer with full responsibility for AR, AP, cash, and financial reporting.
- Performed Quality of Earnings analysis on behalf of private equity investment firm

Representative Client & Employer Profiles:

- \$100M multimedia advertising firm in TV, Print, and Direct marketing venues.
- \$15M resort apparel brand owner and manufacturer catering to luxury markets and five-star resorts world-wide, with various revenue channels including Wholesale, eCommerce and branded retail stores.
- \$25M manufacturer, wholesaler & retailer of innovative tattoo machines and power supplies.
- \$15M manufacturer and wholesaler of body jewelry.