

Denise Costantino

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Denise Costantino has a strong career history of success in Finance & Accounting and Operations, spanning start-up, rapid growth, creative and sales environments. Denise has proven capabilities to build departments and lead teams with a straightforward honest approach, using effective communication skills, combined with a well-rounded management style encompassing vision, strategy and a strong drive for success. She has extensive hands-on experience in Accounting, Financial Analysis, Budgeting, Cash Flow Management, Operations, Warehouse Management, Database Design, Inventory Planning and Management.

Selected Past Projects and Experience:

- Executed the opening of international and domestic retail stores for an international lifestyle brand and implemented all systems to incorporate revenue and inventory tracking for each division integrated with the accounting system.
- Implemented ERP/Accounting systems including QuickBooks and NetSuite.
- Designed warehouse structure and implemented pick-pack software to integrate with accounting system.
- Developed licensing program overseas.
- Managed fund raising and diligence process with investment banking firms and commercial banks.
- Pivotal in growth of a \$2M private company to \$90M division of a public corporation operating in five top marketing environments.
- Instrumental in building start-up wholesale apparel firm to an international lifestyle brand with 8 branded retail stores, a successful eCommerce platform, and a wholesale presence among top resorts worldwide.

Representative Client & Employer Profiles:

- \$100M multimedia advertising firm in TV, Print, and Direct marketing venues.
- \$15M resort apparel brand owner and manufacturer catering to luxury markets and five-star resorts world-wide, with various revenue channels including Wholesale, eCommerce and branded retail stores.
- Start-up direct marketing media firm catering to credit card statement and print advertising.